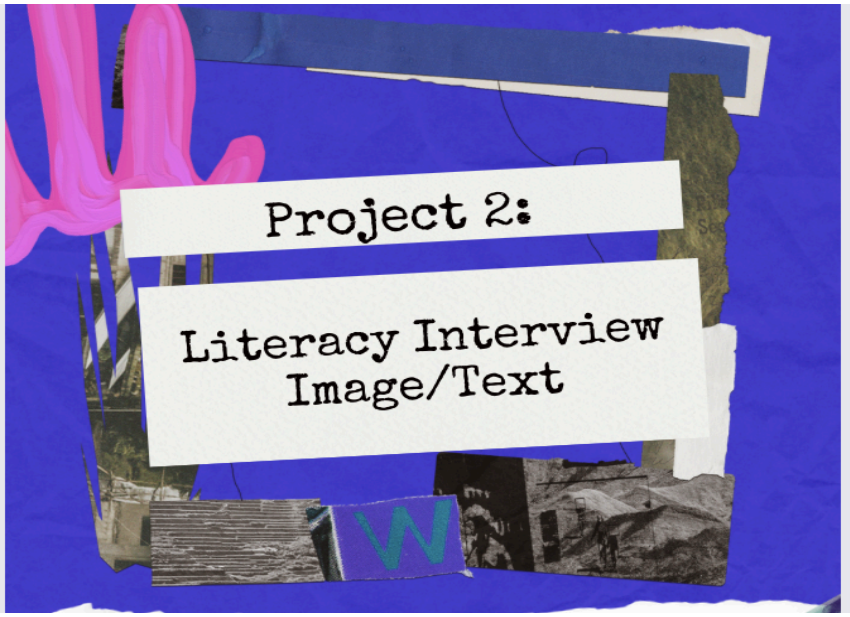

Assignment Overview:

In Project 1, Multimodal Literacy Narrative, you reflected on how your personal literacy experiences influence you as a human, writer, researcher, and creator today. For Project 2, Literacy Interview Image/Text, you will focus on the literacy journey of one of your MTSU peers. Specifically, you will conduct a literacy history interview of an MTSU student and compose a subsequent literary portrait, practicing primary research skills. You may work with a class peer, co-worker, friend, or even someone you do not know yet. In this project, you will design and conduct an interview, interact with a fellow undergraduate student, shape and share primary source data.

Following your interview and data collection, you will analyze the transcript and craft a literacy portrait of your peer. After completing your discourse analysis, you will convey your findings via an image/text (800-1000 words). You will write, design, and produce a blogpost, magazine profile, or zine that incorporates still images and text as central functions of the document's method of communicating information. You may wish to include visual demonstrations of the data you collect (infographics, tables, charts), photographs, headings, subheadings, and lists. We will discuss ethical and appropriate data collection approaches.

By creating an image/text, you will put into practice the multimodal and rhetorical theories we have discussed in class through strategies, such as design, organization, and aesthetics. This project asks you to make informed decisions about how to convey information using various modes. This assignment promotes rhetorical awareness about

genre conventions and the ways text and image translate information to an audience.

Assignment Objectives:

- **Examine** multimodal literacies across contexts, cultures, and communities, including academic disciplines and public audiences (Reading processes)
- **Reflect** on literacy in student lives and across learning experiences (Integrative Thinking)
- **Compose** writing tasks that demonstrate understanding of the rhetorical situation (Rhetorical Knowledge)
- **Revise** writing assignments based on iterative feedback and make appropriate decisions about content, form, and presentation (Composing Processes)
- **Demonstrate** understanding of ethical primary research practices (Genre Conventions)
- **Practice** genre analysis of various types of text—print, digital, and audio (Information Literacy)

Assignment Details:

For this project, you will **interview an MTSU student**, **record the interview**, and **analyze the transcript** to craft a literacy portrait. Please include your interview schedule (questions/protocol) and ten lines of transcribed interview as an appendix to your image/text. You will design and create an image/text (scrapbook, zine, magazine profile, blog post, etc.) of your choice, but your project should include both images and text.

Your literacy portrait should be 800-1000 words and accomplish the following:

- **Introduce** your interviewee
- **Disclose** your questions and interview protocol
- **Summarize** your interviewee's responses
- **Reflect** on what you learned about your interviewee from your interview **Reflect** on your primary research process and your writing process. For example, what did you learn about the research process during this project? What did you learn about the writing process and/or report genre as you composed this image/text?

Invention Considerations:

- What literacy topics are you interested in discussing with your participant?

- What do you want to know about your participant's literacy experiences?
- How might you create an interview environment that is welcoming for your participant?
- What preparation do you need to do in order to conduct your interview?
- What are some possible challenges that could affect your literacy interview? How can you navigate the challenges?
- How does information, meaning, and messages shift for a multimodal audience?
- What modes or channels are most accessible for audiences?
- What multimodal skills do you already possess?
- In what ways does your Literacy Narrative shape your approach to this Literacy Interview

Assessment:
To get credit for this project, please see the rubric below! Successful completion of this project is required to pass the course.

- You'll have the opportunity to workshop this project with your classmates.
- I'll provide extensive feedback on your project, which will advise you on how to revise this project and how to think about the next one.

Criteria:	Points:
Image/Text meets word requirement (800-1000 words) and deadline	50
Image/Text includes appendix with interview schedule (questions/protocol) and ten lines of transcribed interview	50
Image/Text **introduces** interview participant	20
Image/Text **discloses** interview questions	20
Image/Text **summarizes** participant's responses	20
Image/Text **reflects** on participant's responses	20
Image/Text **reflects** on the primary research process and writing process	20