Interview Pitches

When you meet a potential employer at a career fair, networking event, or speed interviewing, you need to be prepared to pitch yourself in less than a minute. This is your opportunity to hook an employer on your qualifications and attitude, and present a favorable first impression. This forms the basis for your cover letter and should come from the heart. DO NOT USE AI TO WRITE AN INTERVIEW PITCH!!! It will sound fake and impersonal and not get you the job.

Interview Pitch Content Guidelines

1. Introduce yourself
   1. Name
   2. Occupation (year in school, major, if you have a technical job or internship then say so)
2. Why you want to work there
   1. Personal interests and motivation
   2. Specify full-time employment, internship, etc.
   3. Something good about the company and opportunities
3. Why you should work there
   1. Education (theoretical background and practical lab skills)
   2. Work experience (highlight technical experience, but if you don’t have that, then find skills from your other jobs that transfer)
   3. Hobbies, extracurriculars that are relevant
4. Remind them you are the one